



←  
Place your pointer on  
the corner of the page,  
click, and drag to  
read the virtual NWS  
comic.

...or just click  
the pages of  
the comic  
book.



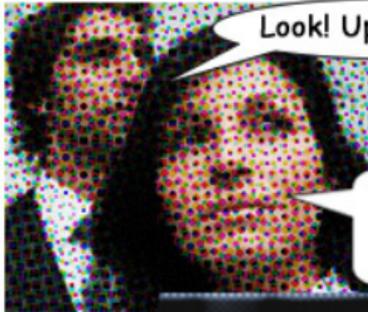
**SPECIAL EDITION**



# WEATHER COMICS

**Tools, Data,  
Products, &  
Services**





Look! Up in the sky...



weather.gov

Oh, it is probably just a weather balloon. The NWS is down the street.

The who?

Meanwhile...



Dad...

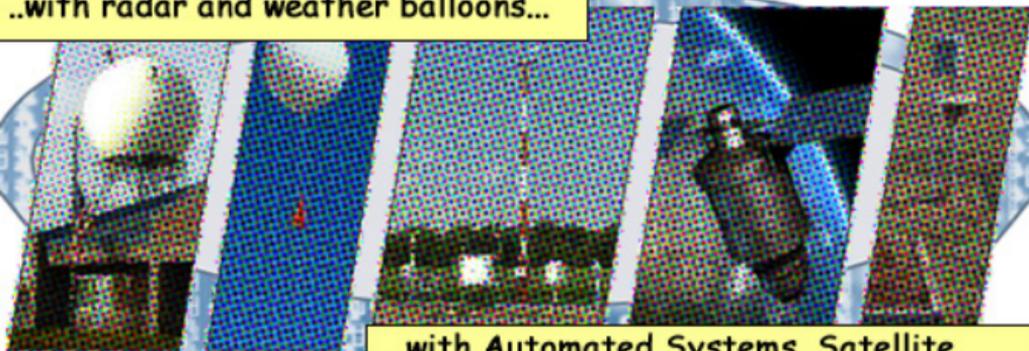
I've got to hurry. How was I supposed to know it was going to rain like this...

The NWS knew. They have the tools and the resources to make you better...

They have been preparing and watching...



..with radar and weather balloons...



..with Automated Systems, Satellite,  
and direct observation...

**DATA  
COLLECTION**

NWS employees spring into action...

The radar is lighting up. It looks like we have a potentially severe thunderstorm...

2300z

2310z

I've got a report of golf ball sized hail...

Satellite images continue to show thunderstorm development...

2320z

**ANALYSIS**

24 hours a day, 7 days a week...

There is a severe thunderstorm watch until 0300Z. We updated the zone forecast and forecast discussion to include the watch.

Ok. It looks like we will need to update the TAFs to increase the thunderstorm potential, and check the PFM to see if severe thunderstorms are included.

issuing...

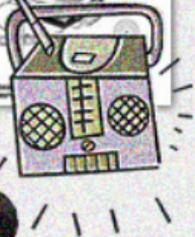
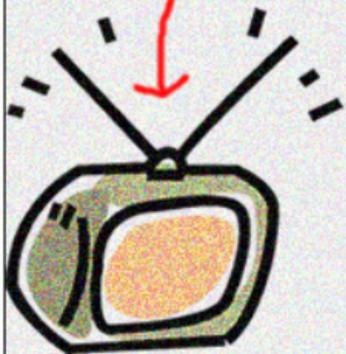
- Watches,
- Advisories,
- Observations,
- Forecasts,
- Outlooks,
- Statements,
- and other public information...

Around the Clock...

**PRODUCT  
CREATION**

...reaching the public through...

...television, radio, paper media,  
RSS (news feeds), social media,  
weather.gov, third party weather  
sites, text messages, and more...



**DISSEMINATION**



...and that's just the beginning. The NWS is constantly partnering & collaborating with communities and other organizations...



**SKYWARN**  
WEATHER.GOV™



**Tsunami Ready™**

It's like a league of super heroes for crying out loud...

NWS employees are ever ready...

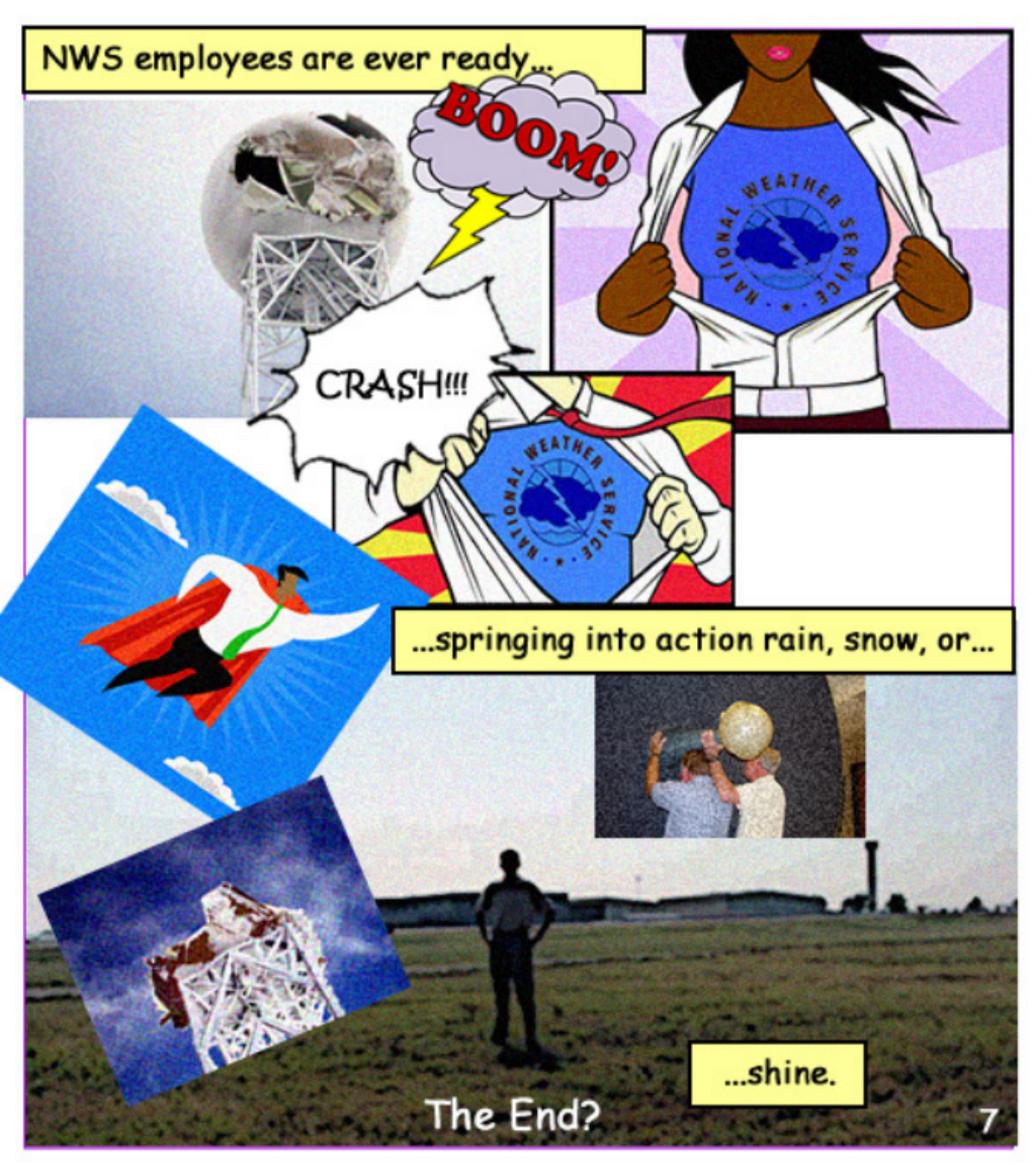
**BOOM!**

**CRASH!!!**

...springing into action rain, snow, or...

...shine.

The End?





# FANTASTIC WEATHER ADS & OFFERS



Americans live in the most severe weather-prone country on Earth. Each year, Americans cope with an average of 10,000 thunderstorms, 5,000 floods, 1,000 tornadoes, and an average of 2 landfalling deadly hurricanes. And this on top of winter storms, intense summer heat, high winds, wild fires and other deadly weather impacts. You can make sure your community is ready for the weather with the National Weather Service's StormReady® program.



**SKYWARN**  
WEATHER.GOV®

**Public Spotter Training Contact**  
Storm Spotter training is available to the public as conducted by the local NOAA/NWS Forecast Office on an annual scheduled basis. Persons interested in attending such training, should contact their local NOAA/NWS Forecast office, or otherwise the national coordinator below:

Stephen Kuhl  
301-713-0090  
stephan.kuhl@noaa.gov



## MARK TRAIL CHAMPIONS NOAA WEATHER RADIO- THE VOICE OF THE NATIONAL WEATHER SERVICE



Mark Trail image courtesy of North America Syndicate, Inc., World Rights Reserved

Billy and Maria  
Learn About

**TORNADO SAFETY**



NOAA SKYWARN WEATHER BOOK

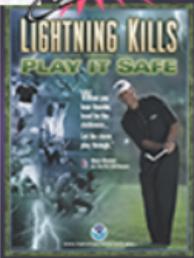


Call 1-877-633-6772 to report severe weather.



BECOME A REAL METEOROLOGIST Kit...

Kit includes green screen, tie, and fake eyeglasses...



Comic Book SpooF CORP. DEPT.123  
77 Heavenly Lane, Nowhere, SO. 123456  
Rush me the items listed below. If I am not 100% satisfied, I may return the any part of the purchase after 10 days FREE TRIAL for full refund of purchase price. We cannot accept orders totaling less than \$1.00.

NAME & NUMBER OF ITEM	HOW MANY	TOTAL PRICE

Please add \$1,000,000,000,000 total to each order for processing and handling.

Name: \_\_\_\_\_

Address: \_\_\_\_\_ ZIP: \_\_\_\_\_

NoState residents add sales tax.



This comic provided an overview of NWS data collection, analysis, product creation, and dissemination processes.



**Created, designed, and developed by  
the National Weather  
Service Training Division**



Use the regular  
course  
navigation to  
continue.